



FOR IMMEDIATE RELEASE

**QTV HIGHLIGHTS MASTER SERIES LINE OF PROMPTERS
FOR THE REAL-TIME BROADCAST STUDIO ENVIRONMENT**

Master Series Sets New Standard as Industry's Premier Line of Prompting Solutions

NAB 2006 – Booth # SU 4167: The worldwide stature of **QTV**, a division of **Autocue**, and its industry-leading teleprompting solutions has grown with the launch of their premier **Master Series** line. The successor to their highly successful FDP family of products, the Master Series was designed with the deep expertise of Autocue's innovative R&D group, introducing a benchmark in prompting for the intense demands of the real-time broadcast studio.

“QTV's debut of the Master Series line of teleprompting solutions is an important development for the global broadcast market,” says Bruce Levine, Vice President of QTV. “QTV and its sister company Autocue stand alone with five decades of experience and innovation in prompting hardware and software development. With the technologically advanced Master Series, our extensive knowledge of prompting and scripting systems confirms QTV and Autocue's status as the industry leader.”

Newly remodelled with the industry's most advanced engineering and incorporating a wealth of customer feedback, the Master Series reflects broadcast studios' continuing migration to smaller digital cameras using wide angle lenses on robotic pedestals, requiring lightweight designs that can cope with wide angles and greater weight imbalances. Autocue's developers have met these new requirements on the hardware side with tailored monitor improvements, a

sophisticated new modular approach for hoods, and a completely new range of mounting plate options.

The **Master Series** offers four prompters, ranging in size from 12” to 20”, providing a selection of reading distances to match all studio environments. The 12” MSP12 comes in both top and bottom mount configurations making it ideal for use both in the studio and in field production. The 15” (MSP15), 17” (MSP17) and 20” (MSP20) units are all designed for studio use on fluid head tripods and pedestals. All the Master Series prompters use Ultrabright screen technology to project the brightest and clearest screen images in the industry. This, combined with a rugged design, sophisticated modularity, and extended warranty, results in an unbeatable combination of performance and reliability.

In addition, QTV is keeping pace with evolving market needs by significantly upgrading its **WinCue** suite of prompting software applications. Autocue’s R&D team is implementing a series of improvements to the WinCue applications, including a redesigned graphic user interface (GUI), full MOS compliance for seamless newsroom system integration, and new, innovative interface concepts. New versions of software and interface hardware will be commercially released beginning in Q3 2006. Please come by the QTV booth for a preview and demonstration of these developments.

Complementing the Master Series, NAB 2006 also marks QTV’s launch of the affordable Professional Series of prompters from Autocue. Designed with the needs of the next generation of small broadcasters and AV media producers firmly in mind, the Professional Series combines QTV’s legendary innovation and quality with cost-effective accessibility.

“It’s exciting to set new standards in teleprompting with our Master Series family of prompting solutions,” Levine says. “As the real-time broadcast market changes, QTV and Autocue continue to build on our rich history by meeting and beating all expectations.”

ALWAYS IN FRONT.

See the full line of QTV and Autocue products throughout NAB 2006 at Booth # SU 4167, Las Vegas Convention Center.

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About QTV and Autocue

Connecticut-based QTV and Autocue Group Ltd, its London-based parent company, have been serving the global broadcast industry since the mid-1950s when they separately produced and patented the very first teleprompting systems. The two companies formally merged in 1984 and emerged as the recognized worldwide leader of innovative prompting solutions. With the introduction of the QSeries family of software during the late '90s, the Autocue Group became the only company to offer the television industry both a comprehensive suite of prompting products and a single, integrated solution for all transmission, newsroom, scripting and prompting requirements. Quality, innovation, service, and dependability define the Autocue Group's rich history and future as the world's leading provider of prompting and integrated broadcast applications. For more information, visit www.qtv.com.

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